IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF NEW JERSEY

Juul Labs, Inc.,

Plaintiff,

v.

Case No.

Eonsmoke, LLC,

The Electric Tobacconist, LLC,

Defendants.

DEMAND FOR JURY TRIAL

COMPLAINT FOR PATENT INFRINGEMENT

Plaintiff Juul Labs, Inc. ("Juul" or "Plaintiff") files this Complaint against Eonsmoke, LLC ("Eonsmoke") and The Electric Tobacconist, LLC ("Electric Tobacconist") (collectively "Defendants") and alleges as follows:

NATURE OF THIS ACTION

1. This is a civil action arising out of Defendants' patent infringement in violation of the Patent Laws of the United States, 35 U.S.C. §§ 271 and 281-285.

PARTIES

- 2. Juul is a privately-held corporation organized and existing under the laws of Delaware, having a principal place of business at 560 20th Street, San Francisco, CA 94107.
- 3. Eonsmoke is a New Jersey limited liability corporation with its principal place of business in New Jersey, at 1500 Main Ave., 2nd Floor, Clifton, NJ 07011.
- 4. Electric Tobacconist is a Colorado corporation with its principal place of business at 3235 Prairie Avenue, Boulder, CO 80301.

JURISDICTION AND VENUE

- 5. This Court has subject-matter jurisdiction over Juul's patent-infringement claims under 28 U.S.C. §§ 1331 and 1338(a).
- 6. This Court has personal jurisdiction over Eonsmoke at least because Eonsmoke is incorporated in this District, and has purposefully distributed the accused Eonsmoke and Eonsmoke v2.0 devices and pods, as well as 4X pods, within New Jersey, made those products available for through established distribution sale an chain (including the www.electrictobacconist.com website, and the www.eonsmoke.com website), and Juul's cause of action for patent infringement arises out of these activities. See Ex. 1 [print out of Eonsmoke devices and pods on electrictobacconist website]; Ex. 2 [print out of 4X pods on electrictobacconist websitel; Ex. 3 [print out of eonsmoke websitel; Ex. 4 [shipping information from Electric Tobacconist Website]; Ex. 5 [shipping information from eonsmoke website]; Ex. 6 [receipt #1 of Eonsmoke device]; Ex. 22 [receipt #2 of Eonsmoke device].
- 7. This Court has personal jurisdiction over Electric Tobacconist at least because Electric Tobacconist has purposefully distributed the accused Eonsmoke and Eonsmoke v2.0 devices and pods, as well as 4X pods into New Jersey, made those products available for sale through an established distribution chain (including the www.electrictobacconist.com website), and Juul's cause of action for patent infringement arises out of these activities. *See* Ex. 1 [print out of Eonsmoke devices and pods on electrictobacconist website]; Ex. 2 [print out of 4X pods on electrictobacconist website]; Ex. 4 [shipping information from Electric Tobacconist Website].
- 8. Venue is proper in this District under 28 U.S.C. §§ 1391 and 1400(b) at least because Eonsmoke is a resident and corporate citizen of this District, and because Eonsmoke has committed acts of infringement in this District.

COUNT I: INFRINGEMENT OF U.S. PATENT NO. 10,070,669

- 9. Juli re-alleges and incorporates by reference Paragraphs 1-8 above, as if fully set forth herein.
- 10. On September 11, 2018, the United States Patent and Trademark Office duly and lawfully issued United States Patent Number 10,070,669, entitled "Cartridge for Use with a Vaporizer Device," to inventors James Monsees, Adam Bowen, Nichols Jay Hatton, Steven Christensen, Kevin Lomeli, Ariel Atkins, and Aaron Keller. The '669 patent issued from U.S. Application No. 15/820,370, filed November 21, 2017. There are no fees currently due with respect to the '669 patent.
- 11. The '669 patent was duly assigned to Juul, which is the assignee of all right, title, and interest in and to the '669 patent and possesses the exclusive right of recovery for past, present, and future infringement. Each and every claim of the '669 patent is valid and enforceable. A true and correct copy of the '669 patent is attached as Exhibit 7.
- 12. Jull virtually marks its products with the appropriate patent numbers, including the '669 patent.
- 13. On information and belief, Eonsmoke and Electric Tobacconist manufacture, use, import, distribute, offer to sell, and/or sell in the United States the Eonsmoke and Eonsmoke v2.0 devices and pods, as well as 4X pods, that infringe the '669 patent under 35 U.S.C. § 271(a). For example, the Eonsmoke and Eonsmoke v2.0 devices and pods, as well as 4X pods, infringe claims 1, 2, 4, 5, 7-9, 12, 13, 16, 17, 20, and 21 of the '669 patent at least because these devices and pods include each and every limitation of these claims either literally or under the doctrine of equivalents. Exemplary claim charts for the Eonsmoke and Eonsmoke v2.0 devices and pods, as well as 4X pods, are attached as Exhibits 8-10.

- 14. By their actions, Eonsmoke's and Electric Tobacconist's infringement of the '669 patent has irreparably harmed Juul. Unless Eonsmoke's and Electric Tobacconist's infringing acts are enjoined by this Court, Juul will continue to suffer additional irreparable injury. Juul has no adequate remedy at law.
- 15. By their actions, Eonsmoke's and Electric Tobacconist's infringement of the '669 patent has damaged, and continues to damage, Juul in an amount yet to be determined, of at least a reasonable royalty and/or lost profits that Juul would have made but for Eonsmoke's and Electric Tobacconist's infringing acts.

COUNT II: INFRINGEMENT OF U.S. PATENT NO. 10,058,130

- 16. Jull re-alleges and incorporates by reference Paragraphs 1-15 above, as if fully set forth herein.
- 17. On August 28, 2018, the United States Patent and Trademark Office duly and lawfully issued United States Patent Number 10,058,130, entitled "Cartridge for Use with a Vaporizer Device," to inventors James Monsees, Adam Bowen, Nichols Jay Hatton, Steven Christensen, Kevin Lomeli, Ariel Atkins, and Aaron Keller. The '130 patent issued from U.S. Application No. 15/813,089, filed November 14, 2017. There are no fees currently due with respect to the '130 patent.
- 18. The '130 patent was duly assigned to Juul, which is the assignee of all right, title, and interest in and to the '130 patent and possesses the exclusive right of recovery for past, present, and future infringement. Each and every claim of the '130 patent is valid and enforceable. A true and correct copy of the '130 patent is attached as Exhibit 11.
- 19. Jull virtually marks its products with the appropriate patent numbers, including the '130 patent.

- 20. On information and belief, Eonsmoke and Electric Tobacconist manufacture, use, import, distribute, offer to sell, and/or sell in the United States the Eonsmoke and Eonsmoke v2.0 devices and pods, as well as 4X pods, that infringe the '130 patent under 35 U.S.C. § 271(a). For example, the Eonsmoke and Eonsmoke v2.0 devices and pods, as well as 4X pods, infringe claims 1, 2, 4-10, 16, 19, 21, and 27 of the '130 patent at least because these devices and pods include each and every limitation of these claims either literally or under the doctrine of equivalents. Exemplary claim charts for the Eonsmoke and Eonsmoke v2.0 devices and pods, as well as 4X pods, are attached as Exhibits 12-14.
- 21. By their actions, Eonsmoke's and Electric Tobacconist's infringement of the '130 patent has irreparably harmed Juul. Unless Eonsmoke's and Electric Tobacconist's infringing acts are enjoined by this Court, Juul will continue to suffer additional irreparable injury. Juul has no adequate remedy at law.
- 22. By their actions, Eonsmoke's and Electric Tobacconist's infringement of the '130 patent has damaged, and continues to damage, Juul in an amount yet to be determined, of at least a reasonable royalty and/or lost profits that Juul would have made but for Eonsmoke's and Electric Tobacconist's infringing acts.

COUNT III: INFRINGEMENT OF U.S. PATENT NO. 10,045,568

- 23. Jull re-alleges and incorporates by reference Paragraphs 1-22 above, as if fully set forth herein.
- 24. On August 14, 2018, the United States Patent and Trademark Office duly and lawfully issued United States Patent Number 10,045,568, entitled "Vaporization Device Systems and Methods," to inventors James Monsees, Adam Bowen, Nichols Jay Hatton, Steven Christensen, Kevin Lomeli, and Ariel Atkins. The '568 patent issued from U.S. Application No.

5

15/832,749, filed December 5, 2017. There are no fees currently due with respect to the '568 patent.

- 25. The '568 patent was duly assigned to Juul, which is the assignee of all right, title, and interest in and to the '568 patent and possesses the exclusive right of recovery for past, present, and future infringement. Each and every claim of the '568 patent is valid and enforceable. A true and correct copy of the '568 patent is attached as Exhibit 15.
- 26. Jull virtually marks its products with the appropriate patent numbers, including the '568 patent.
- On information and belief, Eonsmoke and Electric Tobacconist manufacture, use, import, distribute, offer to sell, and/or sell in the United States the Eonsmoke and Eonsmoke v2.0 devices and pods, as well as 4X pods, that infringe the '568 patent under 35 U.S.C. § 271(a). For example, the Eonsmoke and Eonsmoke v2.0 devices and pods, as well as 4X pods, infringe claims 1-3, 5-9, 12, and 17-20 of the '568 patent at least because these devices and pods include each and every limitation of these claims either literally or under the doctrine of equivalents. Exemplary claim charts for the Eonsmoke and Eonsmoke v2.0 devices and pods, as well as 4X pods, are attached as Exhibits 16-18.
- 28. By their actions, Eonsmoke's and Electric Tobacconist's infringement of the '568 patent has irreparably harmed Juul. Unless Eonsmoke's and Electric Tobacconist's infringing acts are enjoined by this Court, Juul will continue to suffer additional irreparable injury. Juul has no adequate remedy at law.
- 29. By their actions, Eonsmoke's and Electric Tobacconist's infringement of the '568 patent has damaged, and continues to damage, Juul in an amount yet to be determined, of at least

a reasonable royalty and/or lost profits that Juul would have made but for Eonsmoke's and Electric Tobacconist's infringing acts.

COUNT IV: INFRINGEMENT OF U.S. PATENT NO. 10,076,139

- 30. Jull re-alleges and incorporates by reference Paragraphs 1-29 above, as if fully set forth herein.
- 31. On September 18, 2018, the United States Patent and Trademark Office duly and lawfully issued United States Patent Number 10,076,139, entitled "Vaporizer Apparatus," to inventors James Monsees, Adam Bowen, Steven Christensen, Joshua Morenstein, and Christopher Nicholas HibmaCronan. The '139 patent issued from U.S. Application No. 15/257,760, filed September 6, 2016. There are no fees currently due with respect to the '139 patent.
- 32. The '139 patent was duly assigned to Juul, which is the assignee of all right, title, and interest in and to the '139 patent and possesses the exclusive right of recovery for past, present, and future infringement. Each and every claim of the '139 patent is valid and enforceable. A true and correct copy of the '139 patent is attached as Exhibit 19.
- 33. Jull virtually marks its products with the appropriate patent numbers, including the '139 patent.
- 34. On information and belief, Eonsmoke and Electric Tobacconist manufacture, use, import, distribute, offer to sell, and/or sell in the United States the Eonsmoke and Eonsmoke v2.0 devices and pods that infringe the '139 patent under 35 U.S.C. § 271(a). For example, the Eonsmoke and Eonsmoke v2.0 devices and pods infringe claims 1-4, 9-11, 13, 14, 19-21, 24, 28, and 29 of the '139 patent at least because these devices and pods include each and every

limitation of these claims either literally or under the doctrine of equivalents. Exemplary claim charts for the Eonsmoke and Eonsmoke v2.0 devices and pods are attached as Exhibits 20-21.

- 35. By their actions, Eonsmoke's and Electric Tobacconist's infringement of the '139 patent has irreparably harmed Juul. Unless Eonsmoke's and Electric Tobacconist's infringing acts are enjoined by this Court, Juul will continue to suffer additional irreparable injury. Juul has no adequate remedy at law.
- 36. By their actions, Eonsmoke's and Electric Tobacconist's infringement of the '139 patent has damaged, and continues to damage, Juul in an amount yet to be determined, of at least a reasonable royalty and/or lost profits that Juul would have made but for Eonsmoke's and Electric Tobacconist's infringing acts.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff requests judgment against Eonsmoke and Electric Tobacconist as follows:

- A. That Eonsmoke, Electric Tobacconist and all of their subsidiaries, affiliates, officers, agents, servants, employees, attorneys, and their heirs, successors and assigns, and all persons acting in concert or participation with Eonsmoke and Electric Tobacconist and each of them, be immediately enjoined and restrained, preliminarily and permanently, without bond, from manufacturing, distributing, selling or offering to sell in the United States or importing into the United States products infringing the claims of the patents-at-issue; and deliver to Plaintiff all products that infringe the patents-at-issue;
- B. A judgment by the Court that Eonsmoke and Electric Tobacconist have infringed U.S. Patent Nos. 10,070,669; 10,058,130; 10,045,568; and 10,076,139;
- C. An award of damages for infringement of U.S. Patent Nos. 10,070,669; 10,058,130; 10,045,568; and 10,076,139 together with prejudgment interest and costs, said

damages to be trebled by reason of the intentional and willful nature of Eonsmoke's and Electric Tobacconist's infringement, as provided by 35 U.S.C. § 284;

- D. A determination that this case is "exceptional" under 35 U.S.C. § 285, and an award of Plaintiff's reasonable attorneys' fees;
- E. That any monetary award includes pre- and post-judgment interest at the highest rate allowed by law;
 - F. For costs of suit; and
 - G. For such other or further relief as the Court deems just and proper.

JURY DEMAND

Under Rule 38 of the Federal Rules of Civil Procedure, Plaintiff respectfully demands a trial by jury of any issues triable of right by a jury.

Dated: October 3, 2018

Of Counsel:

Daniel E. Yonan
Michael E. Joffre
Nirav N. Desai
STERNE, KESSLER, GOLDSTEIN & FOX
PLLC
1100 New York Avenue, NW
Washington, DC 20005
(202) 371-2600
(202) 371-2540 (fax)
dyonan@sternekessler.com
mjoffre@sternekessler.com
ndesai@sternekessler.com

By: /s/ Lisa J. Rodriguez
Lisa J. Rodriguez
SCHNADER HARRISON SEGAL &
LEWIS LLP
Woodland Falls Corporate Park
220 Lake Drive East Suite 200
Cherry Hill, NJ 08002
(856) 482-5741

lrodriguez@schnader.com

Attorneys for Plaintiff Juul Labs, Inc.